

### REMARKS

The Applicant does not believe that examination of the foregoing amendment will result in the introduction of new matter into the present application for invention. Therefore, the Applicant, respectfully, requests that this response be entered and that the claims to the present application, kindly, be reconsidered.

The Advisory Action dated September 29 affirms the rejections contained in the Final Office Action dated June 15, 2005. Claims 1-20 are pending in the present application for invention. Claims 1-20 are rejected.

Claims 1, 3, 5-8, 12-15 and 19-20 are rejected under the provisions of 35 U.S.C. §102(b) as being anticipated by US Patent No. 5,410,344 issued in the name of Graves et al. (hereinafter referred to as Graves et al.). The foregoing amendment to the claims has modified the independent claims for those claims covered by this rejection.

Claim 1 has been amended to define subject matter for a television program profile interface having a multiplicity of axes, including a television viewer profile represented by weighted viewer preferences that proportionately change with respect to at least one of a multiplicity of axes, wherein the at least one of the multiplicity of axes has an altering mechanism allowing a position on that axis to be changed and the television viewer profile weighted viewer preferences have an activation mechanism that allows for viewer selection and manipulation of the television viewer profile weighted viewer preferences. The Applicant, respectfully, asserts that Graves et al. do not disclose or suggest a television viewer profile represented by weighted viewer preferences that proportionately change with respect to at least one of a multiplicity of axes, wherein the at least one of the multiplicity of axes has an altering mechanism allowing a position on that axis to be changed.

Claim 7 has been amended to define subject matter for a television viewer profile represented by weighted viewer preferences in graphical form including a plurality of bar graphs, wherein the bar graphs change with respect to at least one of a multiplicity of axes and wherein the at least one of the multiplicity of axes have an altering mechanism allowing a position on that axis to be changed. The Applicant, respectfully, asserts that Graves et al. do not disclose or suggest a television viewer profile represented by weighted viewer preferences in graphical form including a plurality of bar graphs, wherein the bar graphs change with respect to at least one of a multiplicity of axes and wherein the at least one of the multiplicity of axes have an altering

mechanism allowing a position on that axis to be changed.

Claim 12 has been amended to define subject matter for a method of using a television viewer profile interface including providing a television viewer profile that presents a list of weighted view preferences that change proportionally with time. The Applicant, respectfully, asserts that Graves et al. do not disclose or suggest a television viewer profile interface including providing a television viewer profile that presents a list of weighted view preferences that change proportionally with time.

The remaining claims covered by this rejection depend from the above discussed claims and further narrow and defined those claims. Therefore, the remaining claims covered by this rejection are also believed to be allowable.

Claims 11 and 16-17 are rejected under the provisions of 35 U.S.C. §102(b) as being anticipated by US Patent No. 6,025,869 issued in the name of Stas et al. (hereinafter referred to as Stas et al.). The Applicant, respectfully, points out Stas et al. teach viewer supervision. The Applicant, respectfully, points out Stas et al. do not teach or otherwise deal with viewer preferences. However, in an effort to move this case towards allowance, the claims have been amended. Independent Claim 11 has been amended to defined subject matter for a method of using a television viewer profile interface, including providing a television viewer profile that presents a list of weighted view preferences that change proportionally with time. Stas et al. do not disclose or suggest a television viewer profile interface, including a television viewer profile that presents a list of weighted view preferences that change proportionally with time. Therefore, this rejection is believed to be rendered moot by the forgoing amendment to the claims.

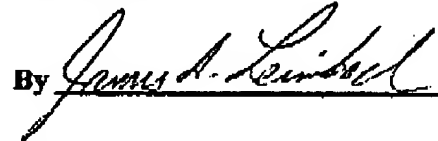
Claims 2, 4 and 9-10 are rejected under the provisions of 35 U.S.C. §103(a) as being obvious over Graves et al. in view of in view of US Patent No. 5,444,499 issued in the name of Staitoh (hereinafter referred to as Staitoh). This rejection is believed to be rendered moot by the forgoing discussed amendment to the claims.

Claim 18 under the provisions of 35 U.S.C. §103(a) as being obvious over Graves et al. in view of Stas et al. This rejection is believed to be rendered moot by the forgoing discussed amendment to the claims.

Applicant is not aware of any additional patents, publications, or other information not previously submitted to the Patent and Trademark Office which would be required under 37 C.F.R. 1.99.

In view of the foregoing amendment and remarks, the Applicant believes that the present application is in condition for allowance, with such allowance being, respectfully, requested.

Respectfully submitted,

By 

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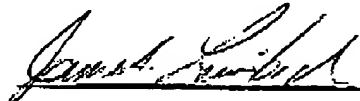
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